



## **TRANSPARENCY REGISTER BENCHMARKING REPORT**

Key Findings

**Siljan Juhls Tveitnes**  
Project Manager – Global Public Affairs Club  
DII

## **Why a Transparency Register Benchmarking Report?**

- Global move towards greater and stricter regulation of lobbying activities
- Growing complexity in navigating national, supranational and international regulation
- Cross-sectional impact and relevance

## FOCUS ON EUROPE

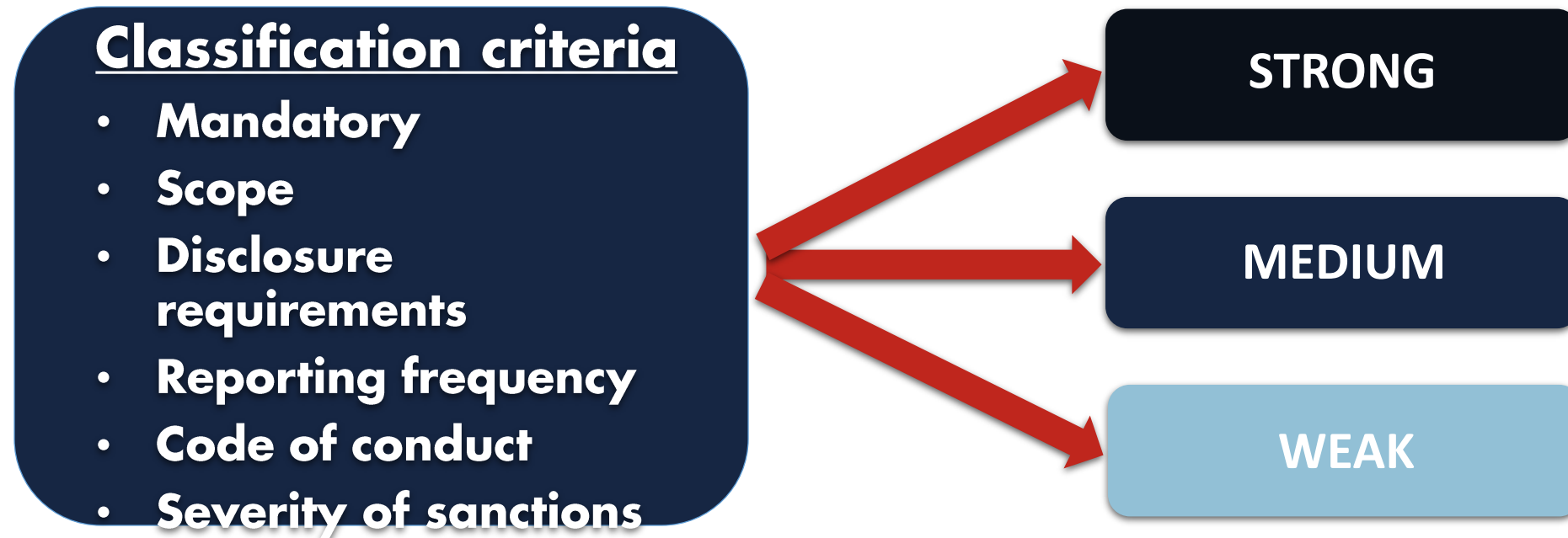
- Regulatory acceleration
- National variations

*Transparency is becoming “the new normal.”*



*Source: European Parliamentary Research Service, December 2016.*

## CLASSIFICATION OF COUNTRY REGULATION:



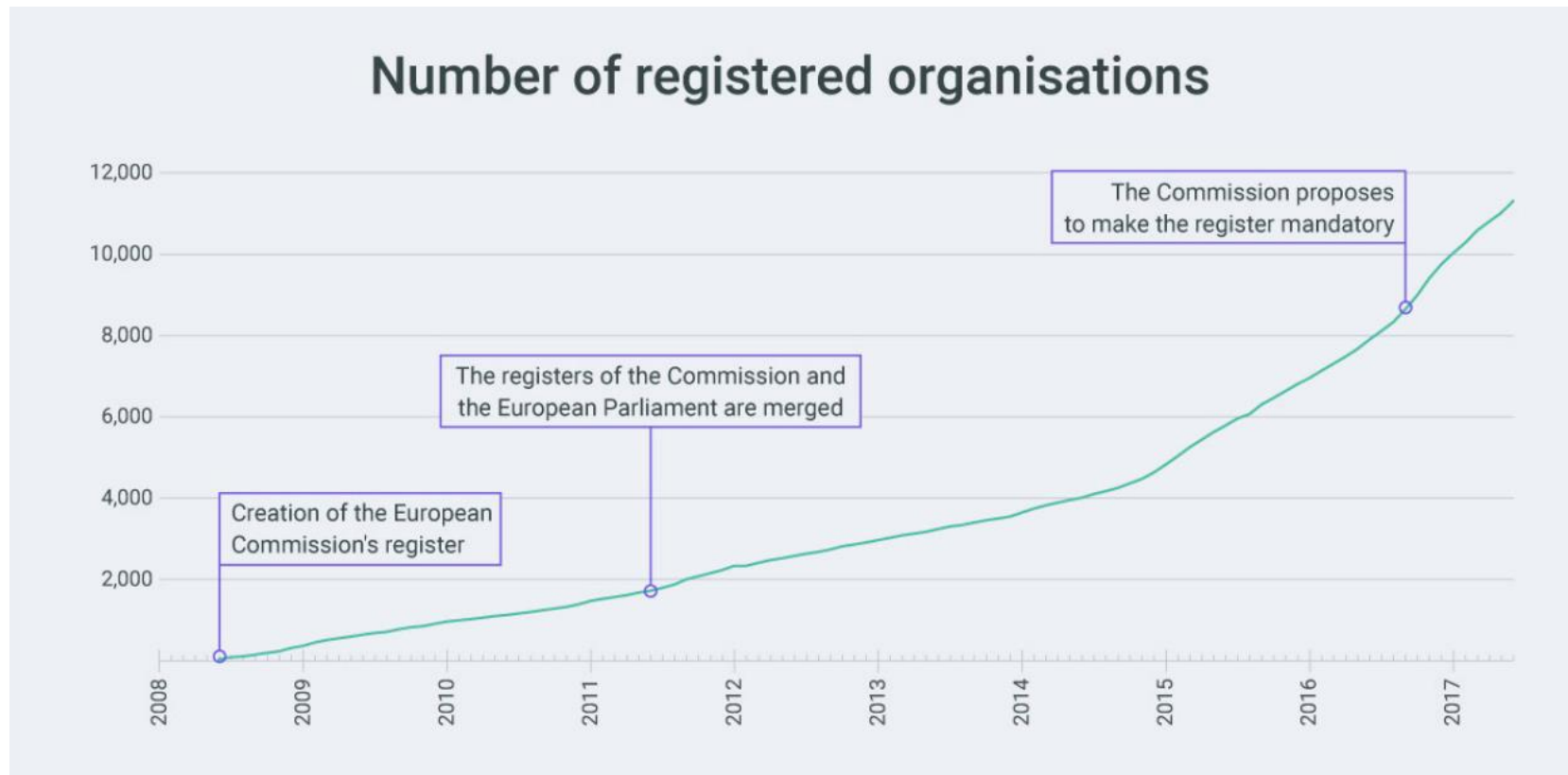
STRONG REGULATION

ATION

	Name of Legislation (if any)	Year passed	Type of Regis	Oversight authority or agency	Scope of disclosure requirements	Frequency of reporting updates	Code of Conduct for lobbyists	Maximum sanction
<b>USA</b>	Lobbying Disclosure Act	1995	M	Government Accountability Office	★★★★	Quarterly	Yes	5 years \$50 000
<b>Canada</b>	Lobbying Act	2008	M	Office of the Commissioner of Lobbying	★★★★	Monthly	Yes	2 years CAD 200 000
<b>France</b>	Loi Sapin II	2016	M	High Authority for Transparency in Public Life	★★★	Annually	Yes, mandated by law	1 years € 15 000
<b>Ireland</b>	Registration of Lobbying Act	2015	M	Standards in Public Office Commission	★★★ No financial disclosure	Quarterly	Yes, mandated by law	2 years € 2 500
<b>Slovenia</b>	Integrity and Prevention of Corruption Act	2010	M	Commission for the Prevention of Corruption	★★★	—	Yes, self-regulation	€ 100 000
<b>EU TR</b>	Inter-Institutional Agreement	2011	V	Joint Transparency Register Secretariat	★★★	Annually	Yes	Removal from Register (published on website)
<b>Austria</b>	Lobbying and Spec. Inte-rest Group Transpar Law	2013	M	Ministry of Justice (enforces sanction)	★★	Annually	Yes, mandated by law	€ 60 000

Pruzzo (2010), Calabria (2016), Lombardia (2016) and Puglia (2017). Germany includes a voluntary self-regulation organ, Ister (Catalan Transparency Act of 2014).

## THE EU TRANSPARENCY REGISTER



- EU institutions leading the way
- Today's number of registrations: **11 840**
- Towards a mandatory system?

## **PUBLIC AFFAIRS BEST PRACTICES:**

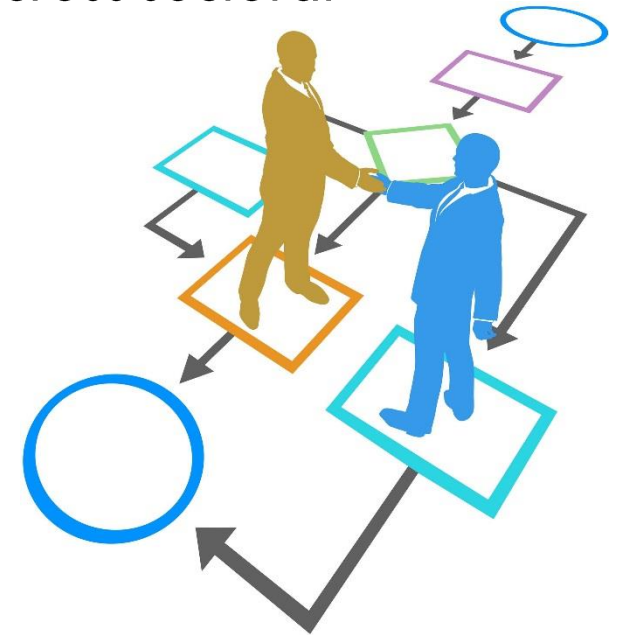
Targeting multiple levels



Mobilizing public opinion



Building cross-sectoral alliances



## CONCLUSION

Looking to the future...

*Emerging consensus*

- Global push towards stricter regulation
- Reduced diversity of regulatory frameworks (at least in Europe)

*Adaptive strategies*

PA professionals adapting to stricter regulations by:

- Applying more indirect influence-channels
- Identifying gains through cross-sectoral alliances

*Growth in lobbying the « public »*

- Social media use shaping public opinion
- Digital probing and mobilisation of public opinion