

POLITICO PRO

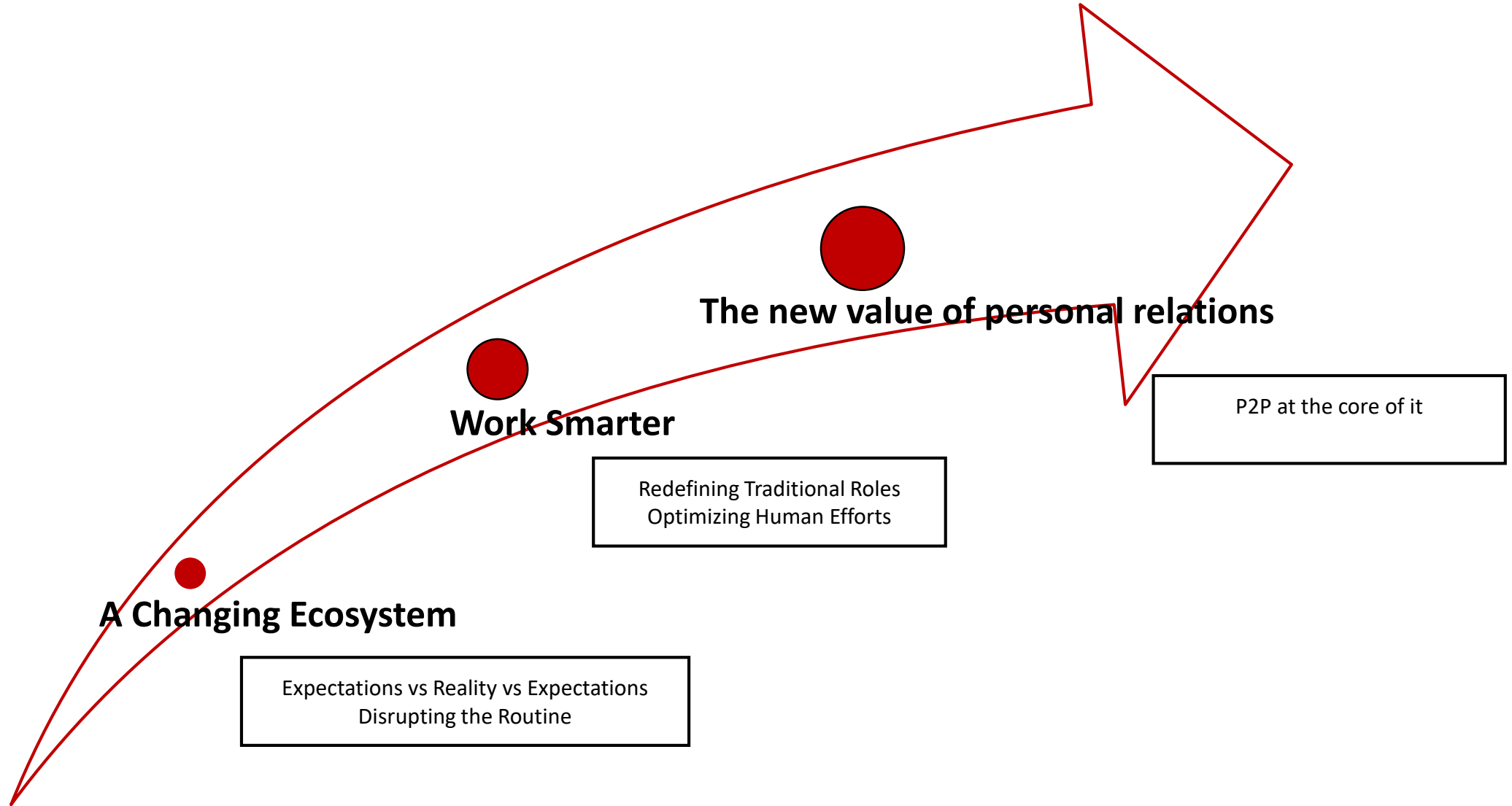
European Elections with Insights Provided by Data and Artificial Intelligence

RICCARDO DUGULIN, ACCOUNT EXECUTIVE

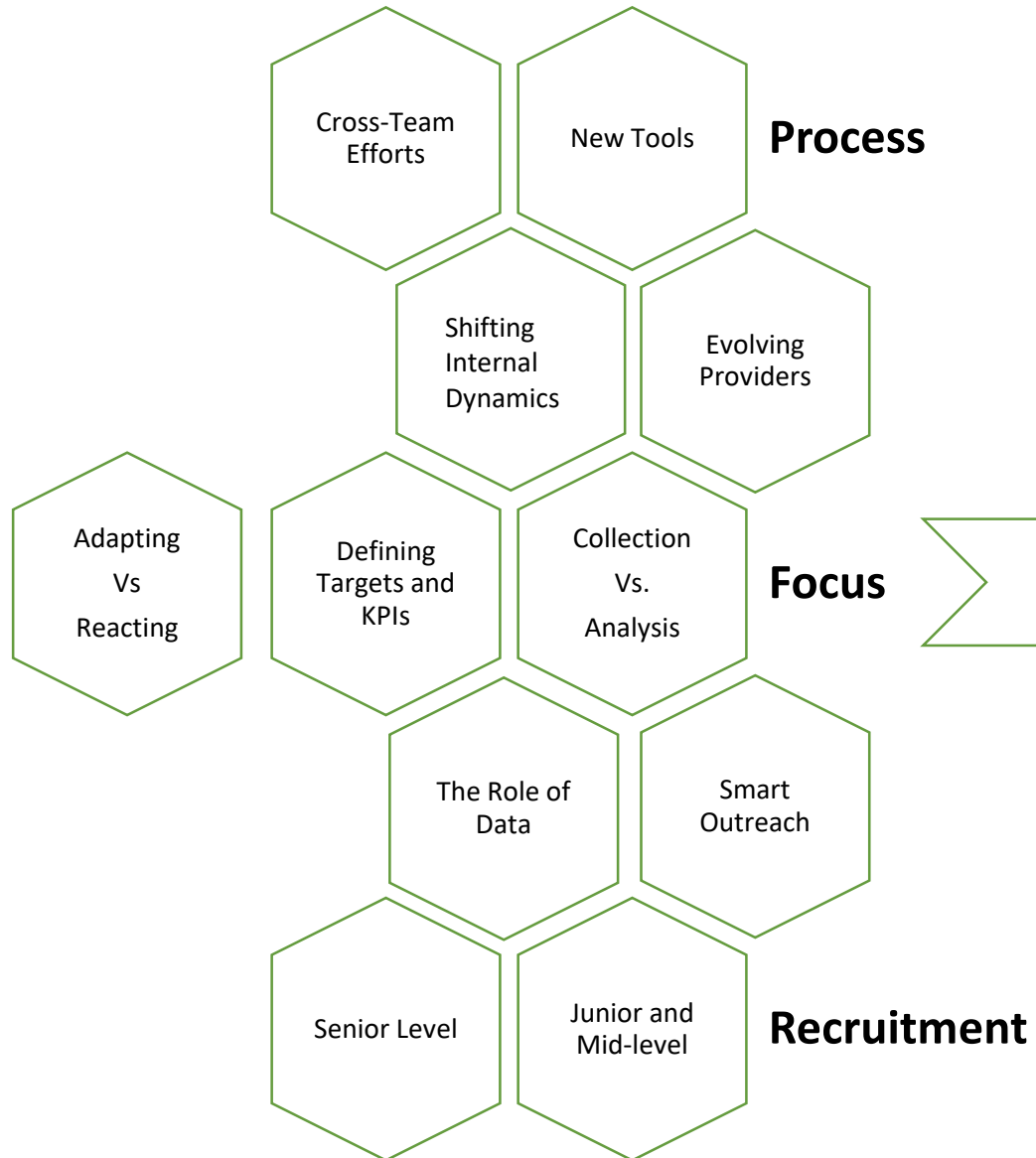


A Few Thoughts about the 'Digital Revolution'
The Changing World of Public Affairs
Human and Machine Working Together
How POLITICO sees it
A look at PRO Intelligence

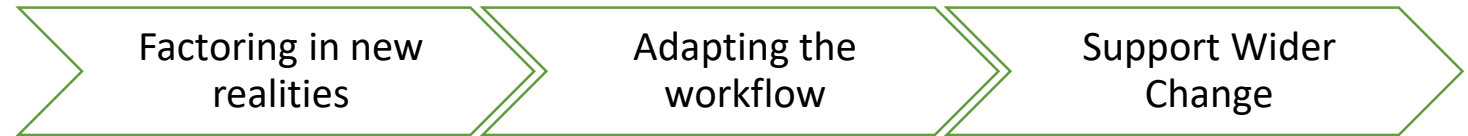
A Few Thoughts about the 'Digital Revolution'



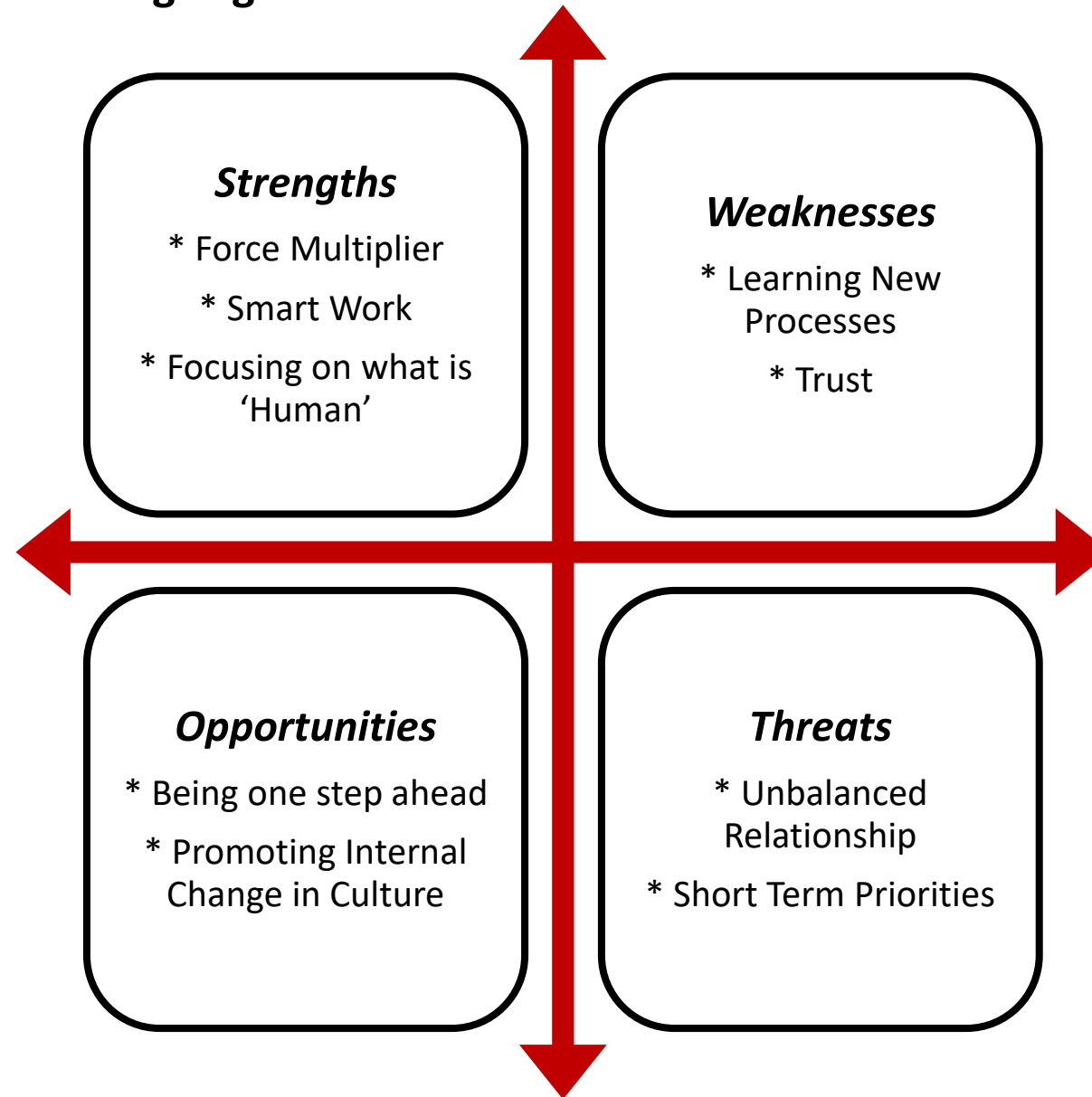
The Changing World of Public Affairs



What are the evolving requirements?



Human and Machine Working Together



How POLITICO sees it

The Newsroom

- Save Time
- Support and Verify
- Data Driven Analysis

The Business

- Responding to the Market
- Maintaining the Innovative Position
- Enhancing the Reach

Strategy

- Own the Digital Revolution
- Remain One step Ahead

A Look at Pro Intelligence

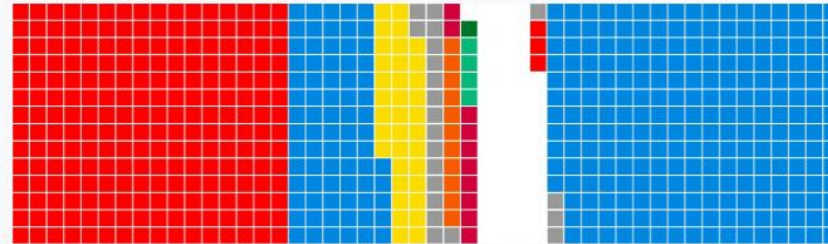
For the Newsroom

- ✓ Day-to-Day Support
- ✓ Data Backed Analysis
- ✓ Data Visualization
- ✓ New Channels of Distribution
- ✓ Learning Tool

Theresa May's Brexit Deal Defeated Again

Despite extra legal assurances from the EU, the prime minister was unable to win the backing of the House of Commons for the agreement.

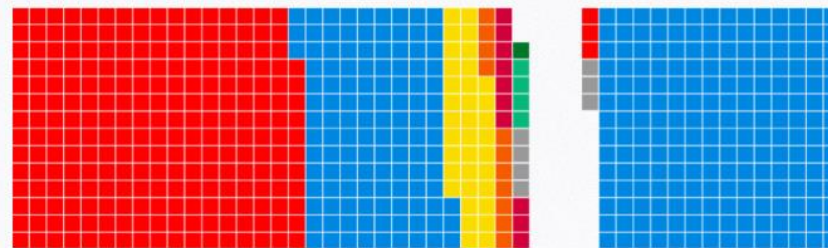
Against (391) For (242)



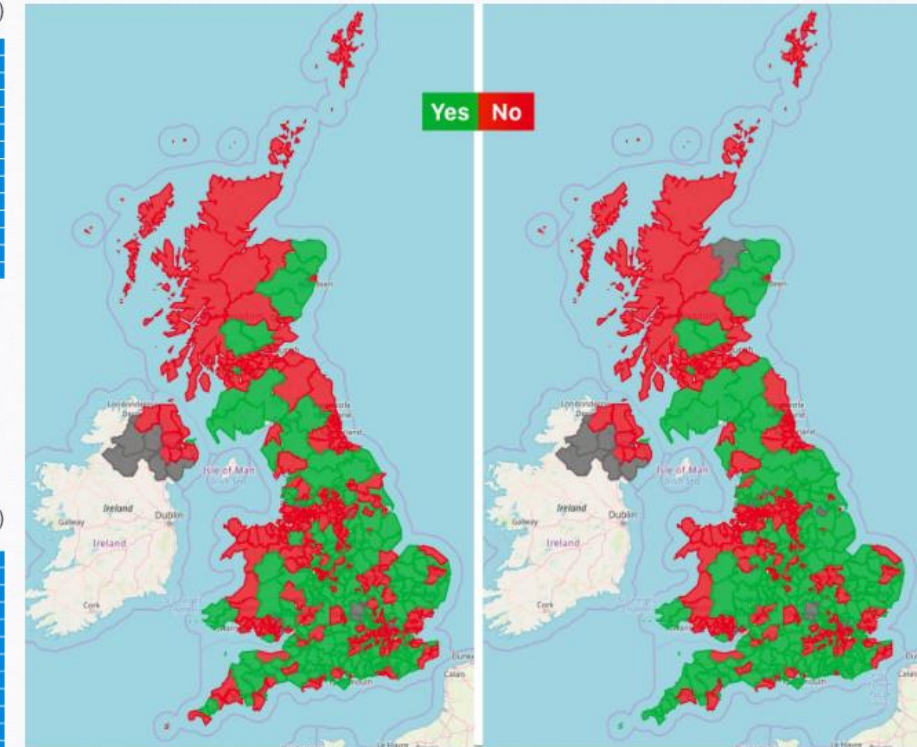
● Conservative Party
● Democratic Unionist Party
● Green Party
● Labour Party
● Liberal Democrats
● Plaid Cymru
● Scottish National Party
● Independent

Theresa May's Brexit deal was defeated by a majority of 230 on January 15.

Against (432) For (202)



MPs who voted for Theresa May's deal are depicted below in green and those who voted against are in red. The map on the left shows the January 15 vote, and the map on the right the March 12 vote.

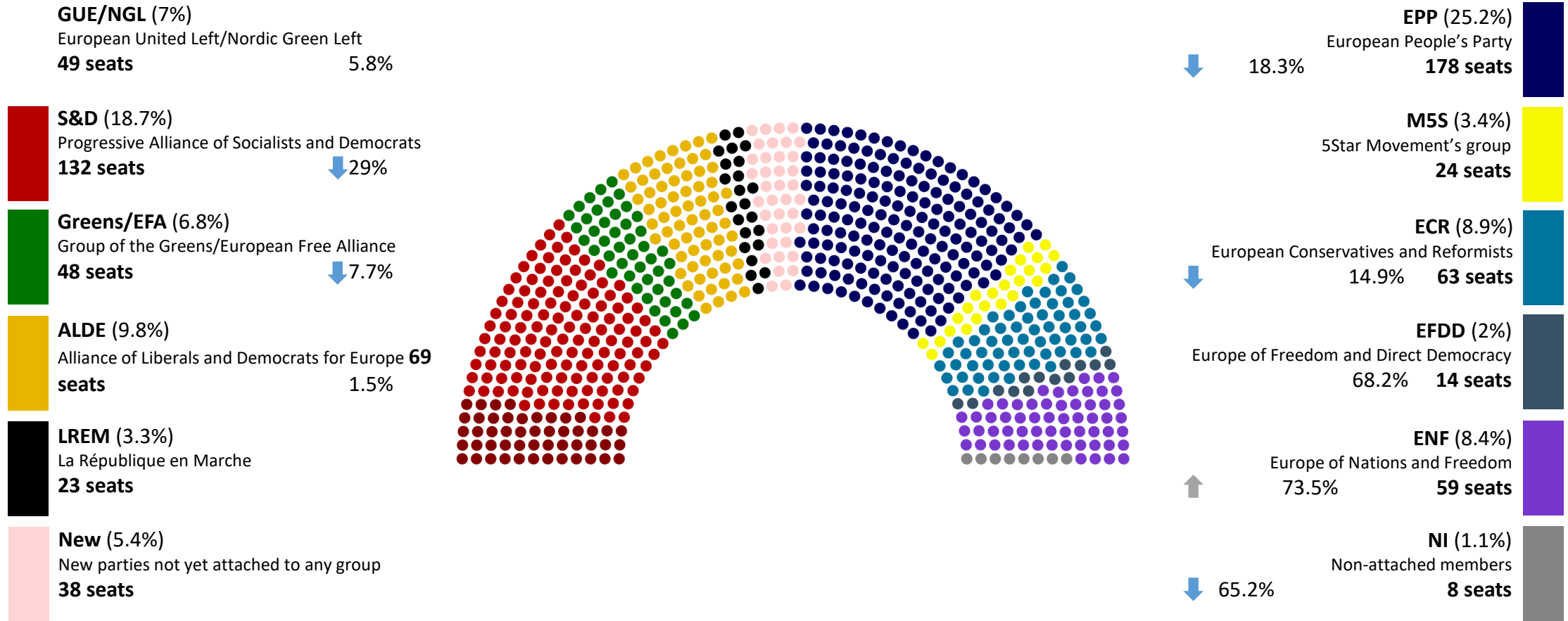


The constituencies in gray are represented by MPs that did not vote.

SOURCE: POLITICO Pro Intelligence

A Look at Pro Intelligence

European Parliament election 2019: March projection



NOTE: LREM shown separate from other new parties because it could join forces with ALDE. The 5Star Movement, currently a member of the Europe of Freedom and Direct Democracy, has announced it will create a new group. Numbers next to the arrows indicate projected percentage change in the number of seats won by a group from the outgoing Parliament. The total number of seats will decrease from 751 to 705 due to the U.K.'s withdrawal from the EU.

Source: POLITICO research based on pollfolls.eu data.

A look at our Election data

A Look at Pro Intelligence

For the market

















- ✓ Enhance and Facilitate Outreach
- ✓ EU Election : Start Prepared
- ✓ The Next Way to Consume Journalism

Environment, Public Health and Food Safety ENVI

European Parliament - 8th Parliament

Overview **Members** Legislature

All parties ▾ All countries ▾

 Adina-Ioana VĂLEAN EPP European Parliament Running in 2019: Yes	 Benedek JÁVOR Greens/EFA European Parliament Running in 2019: Unknown
 Daciana Octavia SĂRBU S&D European Parliament Running in 2019: No	 Pavel POC S&D European Parliament Running in 2019: Unknown
 Gilles PARGNEAUX S&D European Parliament Running in 2019: Unknown	 Marco AFFRONTÉ Greens/EFA European Parliament Running in 2019: Unknown
 Margrete AUKEN Greens/EFA European Parliament Running in 2019: Yes	 Pilar AYUSO EPP European Parliament Running in 2019: No
 Zoltán BALCZÓ NI European Parliament Running in 2019: Yes	 Catherine BEARDER ALDE European Parliament Running in 2019: No
 Ivo BELET EPP European Parliament Running in 2019: Yes	 Simona BONAFÈ S&D European Parliament Running in 2019: Unknown
 Bijana BORZAN S&D European Parliament Running in 2019: Yes	 Lynn BOYLAN GUE/NGL European Parliament Running in 2019: Yes
 Paul BRANNEN S&D European Parliament Running in 2019: No	 Soledad CABEZÓN RUIZ S&D European Parliament Running in 2019: No