

2020 PUBLIC AFFAIRS EXECUTIVE PROGRAM

November 19, 2020 | Virtual Event

Commission anniversary in the midst of COVID-19: can the right policies save your industry?

Meet public affairs experts and share your insights on the EU industrial strategy, competition policy, Green Deal, and economic recovery in a post-COVID-19 Europe



MARTIN NOLAN
Senior Director –
Legal, Public &
Regulatory Affairs
SKYSCANNER



VILLE NIINISTÖ
Group of the
Greens/Europe
an Free
Alliance
**EUROPEAN
PARLIAMENT**



ERIKA MINK
Head Government
Affairs
**THYSSENKRUPP STEEL
EUROPE**

WHAT WE WILL DISCUSS

2020 has been a year of major market disruptions and economic and political uncertainties due to the COVID-19 crisis, making the role of C-suite Public Affairs professionals increasingly strategic and essential to bridge the divide between business interests and the public sector.

The EU Green Deal is fraught with political tension and likely disruption to regulatory, trade and competition policy, while also having the potential to channel a continent-wide sustainable Economic recovery. How can public affairs professionals prepare for the worst while adapting strategies to ensure successful outreach to stakeholders and decision-makers?

Join the Global Public Affairs Club (GPAC) Executive Program, on November 19, 2020, to connect with your peers, share experiences and benchmark the best practices in public affairs on how to anticipate, navigate and get ahead of volatile shifts in policy priorities and political risks.

This event, tailored for C-suite public affairs professionals, will feature inspirational presentations, thought-provoking debates, and dedicated activities to augment peer interaction. The event will observe Chatham House Rules.

*This event is organized by the **Global Public Affairs Club**, a cross-sectoral community dedicated to C-suite Public Affairs professionals.*

To attend this event, you can either become a GPAC member or register as a delegate.

We look forward to welcoming you.

Inga Chelyadina
Project Manager
Global Public Affairs Club

WHO YOU WILL MEET

- Global Regulatory & Public Affairs Directors
- Vice Presidents Corporate Affairs & Sustainability
- Vice Presidents Group Public Affairs
- Heads of European Public and Government Affairs
- Institutional & Community Relations Directors
- Government Affairs Directors
- European Affairs Directors

BECOME A PARTNER

To showcase your thought-leadership expertise at the 2020 Public Affairs Executive Program, contact us at:

Tel: **+33 (0)1 43 12 96 65**

Email: gpac@dii.eu

ABOUT US

DII, created in 1993, is a Paris based B2B/B2G full-service agency and subsidiary of **POLITICO/AXEL SPRINGER** since 2015.

With a proven track record, DII pilots cross-industry projects for **decision makers** in **Europe** and **worldwide** while accelerating business growth in the public and private sector. DII operates under its own brand as well as 'White Label' for its **prestigious clients** such as Invest Hong Kong, EUROPE+, G20YES, Principality of Andorra, Cavendish Group and the Boao Forum for Asia, The Economist, POLITICO, L'AGEFI, Le Figaro, Le Point, Blackrock, KPMG, Google. Tailor-made and result oriented – this is DII's approach to ensure your **return on investment**. Meet the right people at the right time at the right place with DII to:

- conquer **new markets**
- generate **new business leads**
- access a **selective audience** of decision-makers
- attract **foreign** direct investment
- establish your **reputation**

In partnership with **POLITICO**PRO

DETAILED AGENDA

9:00

MODERATOR'S OPENING REMARKS

FLORIAN EDER

Editor, Brussels Playbook

POLITICO

9:05

EU'S NEW INDUSTRIAL STRATEGY: preparing for sustainable business growth after Covid-19

VILLE NIINISTÖ

Group of the Greens/European Free Alliance

EUROPEAN PARLIAMENT

9:30

TAKING BACK CONTROL: How to preserve a long-term public affairs strategy in the midst of existential risk to your business

MARTIN NOLAN

Senior Director – Legal, Public & Regulatory Affairs

SKYSCANNER

10:00

VIRTUAL NETWORKING BREAK

10:30

COMPETITION AND DIGITAL SOVEREIGNTY: How to win the hearts and minds of European regulators

ALEX AGIUS SALIBA

THE S&D GROUP

EUROPEAN PARLIAMENT

10:50

PANEL DISCUSSION:
THE GREEN DEAL – KEY OR OBSTACLE TO RAPID POST-COVID ECONOMIC RECOVERY?

CYNTHIA SANFILIPPO

Vice President Public Affairs , Europe Head

L'OREAL

ERIKA MINK

Head Government Affairs

THYSSENKRUPP STEEL EUROPE

MARTIN BRESSON

Public Affairs Director

INVEST EUROPE

11:50

MODERATOR'S CLOSING REMARKS

REGISTRATION FORM

2020 PUBLIC AFFAIRS EXECUTIVE PROGRAM | VIRTUAL EVENT | November 19, 2020

Delegate details

Surname _____ First Name _____
Job title _____
Email _____ Tel. _____

Registration coordinator (if not the delegate)

Surname _____ First Name _____
Job title _____
Email _____ Tel. _____

Company details

Company Name _____
Address _____
Town/City _____ Country _____ Postal code _____
VAT Number (applicable to EU residents only) _____
Billing Address (if different) _____

By signing up to this event, I hereby confirm having acknowledged the Privacy and data processing Policy (accessible on the page <https://www.dii.eu/rgpd>) and being in agreement with its provisions. Notably, I recognize and accept that my personal data can be used by the DII company or be transmitted to companies within its group and/or to its partners, within the framework of the organization and promotion of the event of for commercial prospection purposes relating to any other event organized by DII, the companies of its group of its partners.

By checking this box, I hereby confirm having acknowledged the following Terms and Conditions, being in agreement with said Terms and Conditions and Privacy and data processing Policy, and signing up for the virtual event «2020 Public Affairs Executive Program » on November 19, 2020.

Pricing details

Register to the “2020 Public Affairs Executive Program” on November 19:

REGISTRATION FEE: €470 excl. VAT / €568,70 incl. VAT. Valid for any payment before 19/11/2020

I am a GPAC member so I already attend at no extra cost

PO number (if applicable): _____

3 EASY WAYS TO REGISTER:

Online: gpac-executive-webinar.eu
E-mail: service-clients@dii.eu
Phone: +33 1 43 12 85 58
Declaration of activity registered under: n°11755585575
This registration shall not constitute the agreement of the State
SIRET N° : 490 045 838 000 29 – VAT N° : FR94490045838

Date _____ / _____ / _____

Signature or company stamp:

Payment methods:

- Cheque: made payable to DII, reference DEX2011 on the back of the cheque
- Bank transfer: SWIFT code: BNP AFRPPXXX, Account Name: DII. IBAN Number: FR76 30004 00760 0001000927192. Please quote reference DEX2011 and the name of the delegate.

Terms & Conditions

Delegate fees must be paid in full prior to the event. Delegates based in the EU are subject to VAT of 20% on registration. We will invoice you upon receipt of your registration form. Registration fee includes access to all the sessions, including all presentation materials, survey results and evaluation forms linked to the event.

Cancellation and replacement policy

All cancellation requests must be made in writing to service-clients@dii.eu.

If you cancel more than 15 days prior to the virtual event, we will refund you the total amount of the registration fee. For all cancellations within 15 days of the virtual event, no refund will be extended. Substitution policy: To submit a substitute delegate request, please contact service-clients@dii.eu. Your replacement delegate must come from within your organization.

Data Protection

Data collected is digitally processed in order to confirm your registration to our event. In accordance with the French Data Protection Act of January 6th, 1978 and with the new EU rules, regulation, the GDPR (General Data Protection Regulation n°2016/679 of April 27th, 2016), you have a right of access, rectification and deletion of your personal data, a right to limit the processing and to the portability of your data, a right of opposition to the processing of your personal data for legitimate reasons, a right of opposition to the processing of your data for prospection purposes, as well as a right to lodge a complaint before the CNIL. At any time, you may exercise these rights by writing to our customer service: privacy@dii.eu.